

USEN *Industry*
Forum
APRIL 2-4 | INDIANAPOLIS

**MEMBER
TOOLKIT**

FOR USFN MEMBERS

USEN AMERICA'S
MORTGAGE BANKING
ATTORNEYS®

USFNDustry Forum is our biggest and most comprehensive event of the year focusing on all your industry-related educational needs. There is no substitute to attending a live conference event where you can meet face-to-face with other professionals, learn from industry thought leaders, and bring the latest tools and techniques to implement into your business. We want to see you at this year's USFNDustry Forum, so we've provided some tools to help you get there. The information found in this Member Toolkit is intended to aid in your event planning and help you spread the word about this year's USFNDustry Forum to increase the value of participation for USFN members and servicers.

About USFNDustry Forum

USFNDustry Forum is designed for America's leading mortgage banking attorneys and servicers. Get ready to take your game to the next level at the premier event for the mortgage servicing industry! Join us April 2-4 in Indianapolis, IN, to get in the zone with industry leaders, game-changing educational sessions, and unbeatable networking opportunities. Whether you're looking to fine-tune your playbook, expand your roster, or gain fresh perspectives, this event has everything you need to stay ahead of the competition.

Why Attend?

- **Professional development you can trust.** USFNDustry Forum offers timely and actionable information presented by industry leaders from across the country.
- **Expand your expertise.** Gain valuable insights and stay ahead of industry trends through engaging general sessions, informative panel sessions, and roundtable discussions on the latest challenges and innovations in the mortgage servicing industry.
- **Build strategic connections.** Network with peers, industry leaders, and potential clients to foster relationships, share ideas, and develop collaborative solutions together.
- **Access exclusive resources.** Take advantage of conference-only materials, tools, and solutions that can be directly applied to your role to improve processes and outcomes.
- **Deliver value to your organization.** Return with new ideas, strategies, and best practices that can immediately impact your team's performance and contribute to your organization's goals.
- **Earn while you learn.** USFN is applying for CLE credit for all qualifying general sessions and breakout panel sessions for this year's event.

Who Should Attend?

USFNDustry Forum is open to all USFN law firm members, associate members, mortgage servicers, government-sponsored enterprises, investors, banks, lenders, and other financial institutions involved in the servicing of defaulted loans. Content is structured to provide educational opportunities from a legal perspective for professionals of all experience levels. Bookmark [USFNevents.org/forum25](https://usfnevents.org/forum25) for updates on speakers, sessions, schedule, activities, and more.

Cost-Saving Tips

The best way to minimize costs is to plan early. Register before March 4, and you will qualify for the early bird discount, saving \$300. If you are in need of housing, booking within the USFN housing block can help you find the best rates. USFN has negotiated special rates for Forum attendees at the Westin Indianapolis. Booking your room at the USFN host hotel ensures you are on-site for event sessions and networking, and to help USFN meet its hotel concessions and pickup so that we can continue to provide high-quality education at affordable event registration rates. [Book your room](#) before March 4, and you will be eligible for the discount room rate.

USFN Member Event Cost Analysis

EXPENSE	WHAT'S INCLUDED	COST
Member Registration Fee	<ul style="list-style-type: none"> • Admission to all sessions and session materials • Breakfast (Thursday and Friday) • Lunch (Thursday) and Closing Brunch (Friday) • Opening Night Reception (Wednesday Night) • Offsite Networking Dinner Event (Thursday Night) • 10+ Hours of Content • 6 General Sessions • 12 Educational Breakout Sessions & Topical Roundtable Sessions • 16 Networking Events • Members Only: Member Meeting (Wednesday) 	\$1,899 (Early Bird) \$2,199 (Standard Rate)
Airfare	Average cost to and from Indianapolis International Airport (IND)	\$350 - \$550
Hotel	Estimated costs for 2 nights including tax	\$550 (Discounted Rate)
Transportation Costs	Ground transportation service average costs to and from hotel	\$40 - \$100
Miscellaneous Food	Additional meals on travel days	\$65 - \$85
	TOTAL	\$2,904 - \$3,484

2025 USFNdustry Forum Hotel

Westin Indianapolis

241 West Washington Street

Indianapolis, IN 46204

Discounted Rate: \$235/nightly (plus tax)

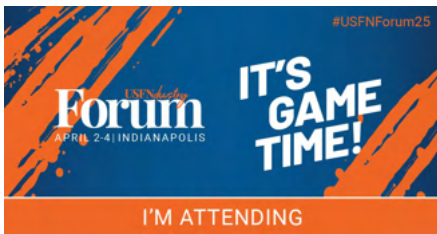
Discount Rate Deadline: Reserve by March 4

Member Resources

USFN has created several tools you can utilize to help spread the word about the 2025 USFN Industry Forum. We encourage you to use these tools in your social media and communication with servicers leading up to the event in April.

Social Media

[Click here to download any of these social media graphics](#) (all sizes are optimized for LinkedIn) and share to your individual or company pages to let the industry know you're attending a USFN event. Tag clients, colleagues, or other speakers. Make sure you tag the USFN LinkedIn page too (USFN-AMBA) and use our hashtag #USFNForum25 when posting.



Email Signature

Let everyone know you are attending USFN Industry Forum by including one of these graphics in your email signature leading up to the event. [Click here to download any of the three available graphics](#) and follow the directions below to include it in your email.



Right-click on any image, select "Copy" and then "Paste" it into your email below your signature. Next, right-click the selected image in your email, select "Hyperlink" and paste the following URL (www.usfnevents.org/forum25) into the address or destination box. If you would like to add the image to your email signature in Outlook, simply follow the instructions below:

1. Right-click the image and select "Copy"
2. Open Outlook
3. Click the "Insert" tab and select "Signatures"
4. Place the image in your desired signature by pasting it in the "Edit signature" field.

Sample Email Invitation to Servicers

Join us for USFIndustry Forum, the industry’s go-to forum for exchanging ideas and views on issues facing the mortgage servicing industry today. This year’s Forum is April 2-4 at the Westin Indianapolis in Indianapolis, IN. For a limited time, you can take advantage of the 2-for-1 Servicer Registration Offer, and send two team members for the price of one. Be sure to register and book your hotel by March 4 to take advantage of promotional discounted pricing.



USFIndustry Forum is where the mortgage servicing industry comes together each year for new education sessions on topics that matter most to you led by industry leaders covering a range of topics, including bankruptcy, compliance, DEI, foreclosure/loss mitigation, legal issues, REO/eviction, and more, and deliver high-quality, engaging sessions fueled by hot topics, industry trends, state updates and participant questions. You’ll also have the opportunity to meet with colleagues from across the country during multiple networking activities designed to make valuable connections and expand your network, including:

- Opening night event
- NCAA Hall of Champions off-site event
- Forum After Hours networking gatherings
- Downtown Indy morning walk/run
- Closing brunch

To view the complete schedule, travel details, and registration information, visit USFNevents.org/forum25. If you have a colleague that would also benefit from attending this event, let me know or feel free to forward this email. I look forward to seeing you in Indianapolis in April!