

Forum

USFN *Industry*

MEMBER TOOLKIT

BREAKING THE CONFERENCE MOLD

JUNE 7-9, 2023 CHARLOTTE, NC

FOR USFN MEMBERS

USFN AMERICA'S
MORTGAGE BANKING
ATTORNEYS®

USFNDustry Forum is our biggest and most comprehensive event of the year focusing on all your industry-related educational needs. There is no substitute to attending a live conference event where you can meet face-to-face with other professionals, learn from industry thought leaders, and bring the latest tools and techniques to implement into your business. We want to see you at this year's USFNDustry Forum, so we've provided some tools to help you get there. The information found in this Member Toolkit is intended to aid in your event planning and help you spread the word about this year's USFNDustry Forum to increase the value of participation for USFN members and servicers.

About USFNDustry Forum

USFNDustry Forum is designed for America's leading mortgage banking attorneys and servicers. This year, we're breaking the conference mold by introducing a completely reimagined 3-day event that features comprehensive, peer-driven general sessions, educational content, and face-to-face networking opportunities. USFNDustry Forum hosts more than 150 attendees, allowing you to build lasting relationships with and learn from colleagues from across the U.S.

Why Attend?

- Professional development you can trust. USFNDustry Forum offers timely and actionable information presented by industry leaders from across the country.
- Powerful industry connections. More networking opportunities than ever allow USFN members and clients to meet in one place and develop collaborative solutions together.
- Discover innovative tools and resources. Industry-leading content is focused on finding efficiencies, growing effectiveness and responding to the current environment in processing files.

Who Should Attend?

USFNDustry Forum is open to all USFN members, mortgage servicers, government-sponsored enterprises, investors, banks, lenders, and other financial institutions involved in the servicing of defaulted loans. Content is structured to provide educational opportunities from a legal perspective for professionals of all experience levels. Bookmark [USFNevents.org](https://usfnevents.org) for updates on speakers, sessions, schedule, activities, and more.

Cost-Saving Tips

The best way to minimize costs is to plan early. Register before May 8, and you will qualify for the early bird discount, saving \$300. If you are in need of housing, booking within the USFN housing block can help you find the best rates. USFN has negotiated special rates for Forum attendees at the Marriott City Center in Charlotte. Book your room before May 8, and you will be eligible for the discount room rate.

USFN Member Event Cost Analysis

EXPENSE	WHAT'S INCLUDED	COST
<u>Member Registration Fee</u>	<ul style="list-style-type: none"> • Admission to all sessions and session materials • Breakfast (Thursday and Friday) • Lunch (Thursday and Friday) • Dinner, Entertainment, and Community Service Project (Wednesday Night) • Offsite Networking Dinner (Thursday Night) • 10+ Hours of Content • 4 General Sessions • 26 Educational Breakout Sessions • 20 Networking Events • Members Only: Member Town Hall 	\$1,499 (Early Bird) \$1,799 (Standard Rate)
Airfare	Average cost to and from Charlotte Douglas International Airport	\$300 - \$400
Hotel	Estimated costs for 2 nights including tax	\$530 (Discounted Rate)
Transportation Costs	Ground transportation service average costs to and from hotel	\$40 - \$50
Miscellaneous Food	Additional meals on travel days	\$60 - \$80
	TOTAL	\$2,429 - \$2,859

2023 USFNdustry Forum Hotel

Charlotte Marriott City Center

100 West Trade Street

Charlotte, NC 28202

Discounted Rate: \$249/nightly (plus tax)

Discount Rate Deadline: Reserve by May 8

Member Resources

USFN has created several tools you can utilize to help spread the word about the 2023 USFN Industry Forum. We encourage you to use these tools in your social media and communication with servicers leading up to the event in June.

Social Media

Download any of these social media graphics (all sizes are optimized for LinkedIn) and share to your individual or company pages to let the industry know you're attending a USFN event. Tag clients, colleagues, or other speakers. Make sure you tag the USFN LinkedIn page too ([USFN-AMBA](https://www.linkedin.com/company/usfn-amba)) and use our hashtag #USFNForum23 when posting.



Sample Email Invitation to Servicers

Join us for USFN Industry Forum, the industry's go-to forum for exchanging ideas and views on issues facing the mortgage servicing industry today. This year's Forum is June 7-9 at the Marriott City Center in Charlotte, North Carolina. Registration is open until June 2 and housing cut-off is May 8.

For a limited time, take advantage of the 2-for-1 Servicer Registration Offer, and send two team members for the price of one.

This year, we're breaking the conference mold by introducing a completely reimagined 3-day event that features comprehensive, peer-driven general sessions, educational content and face-to-face networking opportunities. Join experienced industry leaders for new education sessions on topics that matter most to you, including Engagement Accelerators, Case Studies, and Topical Roundtables. Plus, meet with colleagues from across the country during 20 networking activities designed to make valuable connections and expand your network, including:

- Opening night dinner, entertainment and community project
- NASCAR Hall of Fame off-site event
- First-time attendee orientation
- USFNclusion reception
- Downtown Charlotte morning walk/run
- Closing brunch

To view the complete schedule, travel details, and registration information, visit USFNevents.org/forum23. If you have a colleague that would also benefit from attending this event, let me know or feel free to forward this email. I look forward to seeing you in Charlotte in June!

