

Forum

USEN *Industry*

JUSTIFICATION TOOLKIT

BREAKING THE CONFERENCE MOLD

JUNE 7-9, 2023 CHARLOTTE, NC

FOR SERVICERS

USEN AMERICA'S
MORTGAGE BANKING
ATTORNEYS®

USFNdustry Forum is our biggest and most comprehensive event of the year focusing on all your industry-related educational needs. There is no substitute to attending a live conference event where you can meet face-to-face with other professionals, learn from industry thought leaders, and bring the latest tools and techniques to implement into your business. We want to see you at this year's USFNdustry Forum, so we've provided some tools to help you get there. Make your case and show your employer the return it will get by investing in your attendance at the 2023 USFNdustry Forum. Let us help you justify why you should attend and what value it will bring to you and your employer.

About USFNdustry Forum

USFNdustry Forum is designed for America's leading mortgage banking attorneys and servicers. This year, we're breaking the conference mold by introducing a completely reimagined 3-day event that features comprehensive, peer-driven general sessions, educational content, and face-to-face networking opportunities. USFNdustry Forum hosts more than 150 attendees, allowing you to build lasting relationships with and learn from colleagues from across the U.S.

Why Attend?

- Professional development you can trust. USFNdustry Forum offers timely and actionable information presented by industry leaders from across the country.
- Powerful industry connections. More networking opportunities than ever allow USFN members and clients to meet in one place and develop collaborative solutions together.
- Discover innovative tools and resources. Industry-leading content is focused on finding efficiencies, growing effectiveness and responding to the current environment in processing files.

Who Should Attend?

USFNdustry Forum is open to all USFN members, mortgage servicers, government-sponsored enterprises, investors, banks, lenders, and other financial institutions involved in the servicing of defaulted loans. Content is structured to provide educational opportunities from a legal perspective for professionals of all experience levels. Bookmark [USFNevents.org](https://usfnevents.org) for updates on speakers, sessions, schedule, activities, and more.

Cost-Saving Tips

The best way to minimize costs is to plan early. [Register](#) before May 8, and you will qualify for the early bird discount, saving \$50. Plus, take advantage of the 2-for-1 Servicer Registration Offer to send two team members for the price of one. This offer is only for a limited time, so register early.

If you are in need of housing, booking within the USFN housing block can help you find the best rates. USFN has negotiated special rates for Forum attendees at the [Marriott City Center](#) in Charlotte. Book your room before May 8, and you will be eligible for the discount room rate.

Servicer Event Cost Analysis

EXPENSE	WHAT'S INCLUDED	COST
Servicer Registration Fee (Includes Mortgage Servicers, GSEs, Investors, Banks, Lenders, and other Financial Institutions)	<ul style="list-style-type: none"> • Admission to all sessions and session materials • Breakfast (Thursday and Friday) • Lunch (Thursday and Friday) • Dinner, Entertainment, and Community Service Project (Wednesday Night) • Offsite Networking Dinner (Thursday Night) • First-Time Attendee Orientation • 10+ Hours of Content • 4 General Sessions • 26 Educational Breakout Sessions • 20 Networking Events • NEW Servicer Takeover General Session • GSE Panel General Session 	\$199 (Early Bird) \$249 (Standard Rate)
Airfare	Average cost to and from Charlotte Douglas International Airport	\$300 - \$400
Hotel	Estimated costs for 2 nights including tax	\$530 (Discounted Rate)
Transportation Costs	Ground transportation service average costs to and from hotel	\$40 - \$50
Miscellaneous Food	Additional meals on travel days	\$60 - \$80
	TOTAL	\$1,129-\$1,309

2023 USFNDustry Forum Hotel

Charlotte Marriott City Center

100 West Trade Street

Charlotte, NC 28202

Discounted Rate: \$249/nightly (plus tax)

Discount Rate Deadline: Reserve by May 8

Sample Justification Letter

You can use this draft letter to help gain approval to attend the [2023 USFN Industry Forum](#) June 7-9, 2023 in Charlotte, NC. Please customize this sample for your specific needs. Simply copy and paste the content below into your own document or [download this letter in Word here](#).

To whom it may concern:

I am requesting approval to travel and/or be out of the office June 7-9, 2023, for the USFN Industry Forum in Charlotte, North Carolina. The event includes 4 general sessions, 26 breakout sessions, several networking opportunities, and meals throughout the three days, all of which are included in my registration rate of \$199 (Early Bird Rate)/\$249 (Standard Rate). USFN members help offset the cost for servicers to attend with a registration rate of \$1,799. Plus, if I register for this conference early, we can send another team member for free with USFN's 2-for-1 Servicer Offer.

IF TRAVELING TO CHARLOTTE, NC:

The total anticipated cost for me to attend this event is approximately \$1,200, which includes a reduced mortgage servicer registration rate of \$199 (Early Bird Rate)/\$249 (Standard Rate); \$350 estimated airfare; ground transportation to/from hotel of \$40 each way; and a two-night stay at the host hotel at a reduced nightly rate of \$249. The registration rate includes all conference meals: two breakfasts, two lunches, three breaks, a welcome dinner, entertainment and community service project on Wednesday evening, and a networking dinner on Thursday at the NASCAR Hall of Fame.

IF LOCAL TO CHARLOTTE, NC:

The total anticipated cost for me to attend this event is \$700, which includes the reduced mortgage servicer registration fee of \$199 (Early Bird Rate)/\$249 (Standard Rate), and a two-night stay at the host hotel at a reduced nightly rate of \$249. The registration rate includes all conference meals: two breakfasts, two lunches, three breaks, a welcome dinner, entertainment and community service project on Wednesday evening, and a networking dinner on Thursday at the NASCAR Hall of Fame.

USFN Industry Forum is the industry's go-to forum for exchanging ideas and views on issues facing the mortgage servicing industry today. This conference offers a mix of general sessions and breakout sessions, for high-level review of current default issues, in-depth discussion of solutions, and face-to-face time with industry peers, law firms, and other servicers. Content leaders are knowledgeable in a range of topics, including bankruptcy, diversity/inclusion/equity, foreclosure, REO/eviction, legal and operations, and more, and deliver high-quality, engaging sessions fueled by hot topics, industry trends, state updates and participant questions. Moreover, 20 scheduled meals, breaks and other social events provide valuable opportunities to network and build peer relationships, while the First-Time Attendees Orientation helps ensure new participants are welcome and informed.

I look forward to attending this event and returning with a refreshed outlook on the issues facing our industry and bottom line. After the event, I will share with you and my team some of the educational takeaways and best practices.

Sincerely,

Signature Block